



## Cut and Fold Techniques for Pop-Up Designs

By Paul Jackson

Laurence King Publishing. Paperback. Book Condition: new. BRAND NEW, Cut and Fold Techniques for Pop-Up Designs, Paul Jackson, Introducing techniques for making pop-ups from one sheet of card, the third title in this series on paper engineering takes folding techniques into the third dimension. Each chapter introduces a new technical idea and show how that technique can be adapted in many different ways, or combined with techniques from earlier chapters. These 3-D techniques can be incorporated into any design where typography and/or illustration are used, including mail-shots, personal publicity, invitations, business cards and greetings cards. With their emphasis on surface design over complex cutting, the pop-ups have an instant appeal for designers. Following the elegant, easy-to-follow style of Paul Jacksons other titles for Laurence King, Cut and Fold Techniques for 3D Pop-Ups is an essential resource for marketing professionals and design students.



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