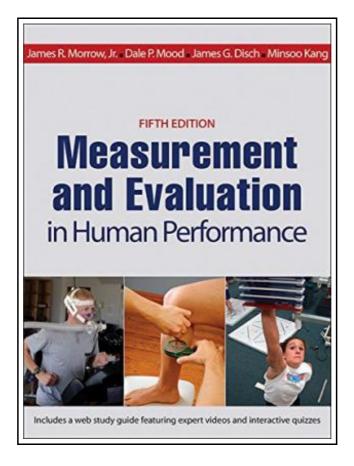
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Human Kinetics Publishers, United States, 2015. Hardback. Book Condition: New. 5th. 284 x 224 mm. Language: English . Brand New Book. Measurement and Evaluation in Human Performance, Fifth Edition With Web Study Guide, leads students through the fundamentals of collecting and analyzing data of human performance and applying their results to real-life situations. Focusing on the core concepts of reliability and validity of data, the text provides all the necessary tools for evidence-based decision making that can be applied to physical therapy, allied health professions, kinesiology, sport and exercise science, physical education, health, and fitness. The fifth edition of Measurement and Evaluation in Human Performance provides students with a logical progression of information in a straightforward manner. Introductory algebraic concepts are combined with the technological capabilities of Microsoft Excel and IBM s Statistical Package for the Social Sciences (SPSS) to aid students in calculations and data analysis. The text expands on previous editions and includes the following enhancements: - Additional sport-specific and exercise examples, as well as physical education examples focusing on motor skill abilities and psychological skills, that provide real-world application of the material - Updated examples for use and practice with Excel and SPSS calculations and techniques that illustrate data analyses - Expanded emphasis on evidence-based decision making to guide students in making appropriate decisions - 52 video interviews of top researchers who offer greater insight into the field as students work through the text The text is divided into four easy-to-follow parts. Part I introduces the concepts of measurement and evaluation and their importance to decision making in human performance with specific attention to applications of measurement, testing, and evaluation. Part II explores statistics as core tools and resources for these evaluations and decisions and explains the various forms of statistical procedures often used in measurement. Part...

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