



Sketching User Experiences: the Workbook (Paperback)

By Saul Greenberg, Sheelagh Carpendale, Nicolai Marquardt

ELSEVIER SCIENCE TECHNOLOGY, United States, 2012.

Paperback. Book Condition: New. Workbook. 274 x 216 mm.

Language: English . Brand New Book. Sketching Working

Experience: The Workbook provides information about the step-by-step process of the different sketching techniques. It

offers methods called design thinking, as a way to think as a user, and sketching, a way to think as a designer. User-

experience designers are designers who sketch based on their

actions, interactions, and experiences. The book discusses the

differences between the normal ways to sketch and sketching

used by user-experience designers. It also describes some

motivation on why a person should sketch and introduces the

sketchbook. The book reviews the different sketching methods

and the modules that contain a particular sketching method. It

also explains how the sketching methods are used. Readers

who are interested in learning, understanding, practicing, and

teaching experience design, information design, interface

design, and information architecture will find this book

relevant. * Features standalone modules detailing methods and

exercises for practitioners who want to learn and develop their

sketching skills * Extremely practical, with illustrated examples

detailing all steps on how to do a method * Excellent for

individual learning, for classrooms, and for a team that...



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